

## Wayra UK Limited Privacy Policy

Wayra UK Limited ("We") are committed to protecting and respecting your privacy.

This policy sets out the basis on which any personal data we collect from you, or that you provide to us, will be processed by us. Please read the following carefully to understand our views and practices regarding your personal data and how we will treat it. By visiting wayra.co.uk or any associated website or registering interest in or applying to any of our acceleration or pre-acceleration programmes you are accepting and consenting to the practices described in this policy.

For the purpose of the Data Protection Act 1998 (the **Act**), the data controller is Wayra UK Limited (company number 08083534) of 260 Bath Road, Slough, Berkshire SL1 4DX.

### INFORMATION WE MAY COLLECT FROM YOU

We may collect and process the following data about you:

- **Information you give us.** You may give us information about you by filling in forms on our site [www.wayra.co.uk](http://www.wayra.co.uk) or associated websites (**our site**) or by corresponding with us by phone, e-mail. This includes information you provide when you register to use our site in any way including registration of interest in a 'call' or submitting applications for a 'call' and when you report a problem with our site. The information you give us may include your name, e-mail address, phone number, nationality, background and other details.
- **Information we collect about you.** With regard to each of your visits to our site we may automatically collect the following information:
  - technical information, including the Internet protocol (IP) address used to connect your computer to the Internet, your login information, browser type and version, time zone setting, browser plug-in types and versions, operating system and platform;
  - information about your visit, including the full Uniform Resource Locators (URL) clickstream to, through and from our site (including date and time); products you viewed or searched for; page response times, download errors, length of visits to certain pages, page interaction information (such as scrolling, clicks, and mouse-overs), and methods used to browse away from the page.

### USES MADE OF THE INFORMATION

We use information held about you in the following ways:

- **Information you give to us.** We will use this information:
  - to provide you with information about our activities which we feel may interest you or in which you have expressed an interest;
  - to determine whether your business might be suitable to join one of our acceleration or pre-acceleration programmes; and

- to ensure that content from our site is presented in the most effective manner for you and for your computer.
- **Information we collect about you.** We will use this information:
  - to administer our site and for internal operations, including troubleshooting, data analysis, testing, research, statistical and survey purposes;
  - to improve our site to ensure that content is presented in the most effective manner for you and for your computer; and
  - as part of our efforts to keep our site safe and secure.

## **DISCLOSURE OF YOUR INFORMATION**

We may share your personal information with any member of our group, which means our subsidiaries, our ultimate holding company and its subsidiaries, as defined in section 1159 of the UK Companies Act 2006.

We may share your information with selected third parties including business partners, suppliers and sub-contractors for the performance of any contract we enter into with them or you. In particular where we are conducting a 'call' in association with one of our business partners we may share your information with such business partners in order to evaluate applications for and operate such 'call' and associated acceleration or pre-acceleration programme. We may also share your information with our network of independent reviewers and judges for the purposes of evaluating applications for 'calls'.

We may disclose your personal information to third parties if we are under a duty to disclose or share your personal data in order to comply with any legal obligation.

## **WHERE WE STORE YOUR PERSONAL DATA**

The data that we collect from you may be transferred to, and stored at, a destination outside the European Economic Area ("EEA"). It may also be processed by staff operating outside the EEA who work for us or for one of our suppliers. By submitting your personal data, you agree to this transfer, storing or processing.

Unfortunately, the transmission of information via the internet is not completely secure. Although we will do our best to protect your personal data, we cannot guarantee the security of your data transmitted to our site; any transmission is at your own risk. Once we have received your information, we will use strict procedures and security features to try to prevent unauthorised access.

## **ACCESS TO INFORMATION**

The Act gives you the right to access information held about you. Your right of access can be exercised in accordance with the Act. Any access request may be subject to a fee of £10 to meet our costs in providing you with details of the information we hold about you.

## **CHANGES TO OUR PRIVACY POLICY**

Any changes we may make to our privacy policy in the future will be posted on this page and, where appropriate, notified to you by e-mail. Please check back frequently to see any updates or changes to our privacy policy.